

CITY OF
HAYWARD
HEART OF THE BAY

**City Council Priorities
State of the City
2010**

Mayor Michael Sweeney



Reaching Out to the Community

- Neighborhood Partnership Program
 - Series of Community Meetings with Concerned Neighbors
 - City Hall listening to concerns and taking action to correct
 - Staff from various departments available to answer questions and take issues back to City for resolution
 - Accountability through reporting back to neighborhood about progress
 - Council Priorities born out of what we hear



Crime/Public Safety Completed

- ✓ Revenue for Public Safety Staffing
- ✓ Field Offices Opened
- ✓ Crime Prevention through Environmental Design (CPTED)
- ✓ Video Surveillance Alternatives
- ✓ Strengthened Enforcement

Continuing In Progress

- School Safety Partnerships/Youth Master Plan
- Disaster Preparedness
- Gang Injunction Implementation
- SMASH Program
- BART Station Safety



Cleanliness

- ✓ Neighborhood Partnership Program
- ✓ Admin Citation Program Overhaul
- ✓ Volunteer Programming Enhancements
- ✓ Consolidated Public Nuisance Ordinance
- ✓ Neighborhood Services Strategic Plan
- ✓ Street Sweeping/Parking Enforcement
- ✓ Revenue for Cleanliness Efforts
- ✓ Support of Clean & Green Task Force

Continuing in Progress

- Support KHCG Task Force
- Blight Elimination through RDA



Organizational Health

- ✓ Performance Accountability
- ✓ Technology Strategic Plan
- ✓ Permit Center Improvements
- ✓ CRM Software Implementation

Continuing In Progress

- Boards/Commission Review

Land Use & Sustainability

- ✓ South Hayward BART Plan Revisited
- ✓ Route 238 Land Use Study
- ✓ Mt. Eden Annexation, Phase II
- ✓ Climate Action Plan
- ✓ Environmental Landscape Requirements

Continuing In Progress

- Residential Solar Funding Program
- Facilities Planning (Animal Control, Station 7, etc.)
- Mission Corridor Specific Plan
- Recycled Water Use Evaluation
- Housing Element Update
- Blight Elimination through RDA



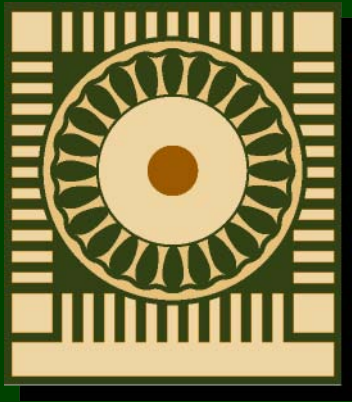
Fiscal Stability

- ✓ Revenue Measure
- ✓ Long Range Financial Planning
- ✓ Financial Management Capacity
- ✓ Retail Attraction Strategy

Continuing In Progress

- Targeted Economic Development
- Fiscal Crisis Management
- Business Visitation/Chamber Partnerships
- Buy Hayward First Program





Proposed 2010 Council Priorities



Proposed 2010 Council Priorities

Crime & Public Safety

- Strengthened Enforcement of Codes
- Implement Gang Injunction Program
- Strengthen Multi Housing Program
- Police Department Accreditation
- Curfew, Truancy Ordinance Enhancements
- Evaluate Housing Authority Participation & Alternatives



Proposed 2010 Council Priorities

Cleanliness

- Homeless Encampment/Related Issues
- Rental Inspection Program Overhaul



Proposed 2010 Council Priorities

Organizational Health

- Use of Technology for Community Relations Programming
- Computer Aided Dispatch, Records Management System Implementation
- Finance Department Strategic Plan Adoption



Proposed 2010 Council Priorities

Land Use & Sustainability

- Recycled Water Use Evaluation, Conservation
- “Seniors Only” Mobile Home Park Ordinance
- Industrial Zoning/General Plan Review
- Possible Annexation Areas Evaluation
- South Hayward BART TOD Project



Proposed 2010 Council Priorities

FISCAL STABILITY

- Review UUT Implementation & Ordinance Language
- Explore Possible Public Facilities Bond Measure
- Academic Excellence
- Local Government Advocacy & Protection of Local Revenues
- 2010 Census Participation Effort

